

Gov. Michelle Lujan Grisham Cabinet Secretary Alicia J. Keyes Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

January 24, 2022

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Newsletters

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We believe every New Mexican deserves a bright future.



That future, which has been only a distant dream for many New Mexicans, is now within reach. We have the chance, right now, to secure this future by providing free higher education to EVERY New Mexican that chooses to reach higher.

Helping New Mexicans create this future also helps grow our economy and ensure that the high-paying, high-reward jobs stay in our state.

Do you want to learn more about FREE higher education for every New Mexican?

Visit FreeCollegeNM.org.

EDD Events & News

Calls for Proposals

- FUNDIT Program Coordinator (FUNDIT Program)
- Grants Coordinator
- New Mexico Healthy Food Financing

Recovery Resources

NEW! Free at-home COVID-19 tests

Every residence in the U.S. is eligible to order 4 free at-home COVID-19 tests. One order per household address. The tests are completely free

Fund: Fund Manager

• Outdoor Recreation Division: <u>Uplift</u>
More detailed information can be found <u>on</u>
<u>our website</u> or <u>email Johanna Nelson</u>.

Application Deadline Jan. 31 Science & Technology Small Business Start-Up Grants

Event Listings

Jan. 26 at 10 am

Rural Efficiency Business Program (REBP) Interview Series: Brownrice

We will be interviewing President Oban Lambie, who applied for Rural Energy for America Program (REAP). Oban will walk us through the process of applying for the grant and options for utilizing funding.

Jan. 27 at 10 am

EDD Overview: Updates on Programs and Resources

Join the staff at New Mexico Economic Development Department to go over updates to programs and resources.

February 16 at 9:30 am
Sustainable Economy Task Force
Meeting

View the <u>New Mexico MainStreet event</u> listings

Scroll to the bottom for more webinars and events.

ARTICLES/LINKS

New Mexico to work with national laboratories on 'hydrogen economy'

New Mexico governor announces legislative agenda

Bill to expand "Buy New Mexico" initiative introduced

<u>Legislation would create a department</u> <u>focusing on cyber security</u>

<u>UNM tapped for Air Force space</u> <u>program</u>

<u>Chevron wins solar energy bid for Eddy</u> <u>County project</u>

New Mexico MainStreet Awards \$2.5 Million To 13 Capital Outlay Public Infrastructure Revitalization Projects

Supreme Court halts COVID-19 vaccine

and usually ship in 7-12 days. Order your tests now so you have them when you need them.

NEW! <u>American Rescue Plan Act</u> Economic Adjustment Assistance

EDA aims to assist communities and regions impacted by the coronavirus pandemic, including historically underserved communities. EDA expects to fund a number of projects under this opportunity that support communities negatively impacted by the downturn in the coal economy, supporting transitioning away from coal.

Deadline: March 31.

Hotel Participation Program

Through ERAP, the Hotel Assistance Program can provide renters affected financially by the COVID-19 pandemic with up to three months of future hotel or motel costs. Applicants must be receiving unemployment benefits or have experienced a reduction in household income and be at risk of experiencing homelessness or housing instability. Applicants may live in any county (excluding Doña Ana and Bernalillo) or within the Albuquerque city limits.

<u>American Rescue Plan Good Jobs</u> <u>Challenge</u>

Through the Good Jobs Challenge, EDA encourages efforts to reach historically underserved populations and areas and other groups facing labor market barriers. **Deadline: February 10.**

American Rescue Plan Act Travel, Tourism, and Outdoor Recreation

The Tourism funding opportunity is designed to provide a wide-range of financial assistance to communities and regions to rebuild and strengthen their travel, tourism, and outdoor recreation industry through various infrastructure and non-infrastructure projects. **Deadline: January 31.**

Pediatric Mental Health Care Access - New Area Expansion

Through the American Rescue Plan Act, this program promotes behavioral health integration into pediatric primary care by supporting pediatric mental health care telehealth access programs. Eligible Applicants: Native American Tribal governments and state governments.

Deadline: April 5.

No time to read the Wrap-Up every week?

Join us each Monday at noon as we livestream a short recap of the weekly

rule for US businesses

2022 legislative session: What to expect

New Mexico asks Guard to sub for sick teachers amid omicron

resources on <u>Facebook</u> and <u>YouTube</u>. Note: If Monday is a holiday, livestream will take place on the day we publish.

You can also catch up on pre-recorded livestream updates here.

Business Resources

REMINDER: Science & Technology Small Business Start-Up Grants

High growth New Mexico companies in the science and technology field with fewer than 50 employees may qualify for a grant of \$10,000 – \$25,000. **Deadline: Jan. 31.**

<u>Innovations for Healthy Living - Improving Minority Health and Eliminating Health Disparities</u>

This funding opportunity Announcement invites small business concerns to submit Small Business Innovation Research (SBIR) grant applications that propose to develop a technology, product, process, or service for commercialization to improve, reduce, and eliminate health disparities in one or more NIH-defined population groups. Appropriate technologies should be effective, affordable, and culturally appropriate. **Deadline: April 4.**

<u>Technologies for Improving Minority Health and Eliminating Health Disparities</u>

This funding opportunity Announcement invites small business concerns to submit Small Business Technology Transfer (STTR) grant applications that propose to develop a product, process or service for commercialization with the aim of improving minority health and/or reducing, and ultimately eliminating, health disparities in one or more NIH-defined populations experiencing health disparities. Appropriate technologies should be effective, affordable, and culturally appropriate. **Deadline: April 4.**

Special EDD Program Overview Webinar January 27 at 10 a.m.

Join us for an overview and update of EDD program offerings.

New Mexico Economic Development Department (EDD) Cabinet Secretary Alicia J. Keyes will be joined by EDD staff in this very special online discussion. Included will be information regarding outdoor recreation programs, JTIP, LEDA, science and technology programs, film programs and incentives, FUNDIT, CAP, the Rural Efficiency Energy Program, recovery resources, regional representatives, and much more.

Presenters:

- Alicia J. Keyes, Cabinet Secretary
- Sara Gutierrez, Economic Division Assistant Director
- Amber Dodson, Director New Mexico Film Office
- Axie Navas, Director of Outdoor Recreation Division
- Max Gruner, Tribal Liaison
- Shani Harvie, Justice, Equity, Diversity, and Inclusion (JEDI) Coordinator
- Johanna Nelson, Strategic Programs Manager
- Lucas Pedraza, Assistant Director New Mexico MainStreet
- Avelina Borrego, Assistant Director Job Training Incentive Program (JTIP)
- Felicia DePaula, Program Development Specialist
- Jennifer Myers, Statewide Recovery Coordinator

Louise Marquez, Regional Representative region 5

JOIN US!

Community Resources

NEW! Assistance to Firefighters Grant Program, Fire Prevention and Safety Grants

The program enhances the safety of the public and firefighters with respect to fire and fire-related hazards. **Deadline: Feb 18.**

NEW! Homeless Veterans' Reintegration Program (HVRP)

The HVRP grant program obtains high-quality career outcomes for veterans experiencing homelessness. Applicants are encouraged to propose strategies to achieve economic opportunity, address historical inequities, and provide equitable access and outcomes to marginalized groups. **Deadline: February 23.**

NEW! NCRS's Regional Conservation Partnership Program (RCPP)

Promotes coordination of NRCS conservation activities with partners that offer value-added contributions to expand our collective ability to address on-farm, watershed, and regional natural resource concerns. NRCS seeks to co-invest with partners to implement projects that demonstrate innovative solutions to conservation challenges and provide measurable improvements and outcomes tied to the resource concerns they seek to address. **Deadline: April 13.**

NEW! Rural Energy Pilot Program (REPP)

USDA launched this pilot program to deploy renewable energy infrastructure to people in rural towns. The funding will help people in particularly underserved rural communities cut their energy costs, increase energy resiliency, and address climate change. The REPP grant offers financial assistance for rural communities to further develop renewable energy. **Letter of Intent Deadline: April 19. Application Deadline: July 18.**

Tribal Practices for Wellness in Indian Country

The purpose of this funding opportunity is to improve cultural connectedness among American Indians and Alaska Natives. This opportunity offers support for the implementation of tribal practices and cultural traditions to build resiliency and connections to community and culture in order to improve physical, mental, emotional, and spiritual health and wellbeing. **Deadline: March 16.**

Native American Library Services Enhancement Grants

This program is designed to assist Native American tribes in improving core library services for their communities. Eligible Applicants: Federally recognized Native American Tribal governments. **Deadline: April 1.**

BLM Recreation and Visitor Services Program

The BLM's Recreation and Visitor Services Program oversees a broad and complex set of recreation related programs, which provide a multitude of recreation opportunities and experiences. These recreation resources and visitor services support strong local economies and public land conservation. **Deadline: May 30.**

Women and Minorities in Science, Technology, Engineering, and Mathematics Fields Program

The purpose of this program is to support research, education/teaching, and extension projects that increase participation by women and underrepresented minorities from rural areas in STEM. This program addresses educational needs within broadly defined areas of food and agricultural sciences.

Eligible Applicants: State agricultural experiment stations; colleges and universities; university research foundations; other research institutions and organizations; federal agencies; national laboratories; and private organizations or corporations. **Deadline: March 31.**

Rural Business Development Grant (RBDG)

The purpose of the grant is to promote economic development and job creation projects. Applications will compete in two separate categories, business opportunity grants and business enterprise grants, for use in funding various business and community projects that serve rural areas. **Deadline: February 28.**

Hazard Mitigation Assistance

The Hazard Mitigation Assistance Notice of Funding comes through BRIC (Building Resilient Infrastructure and Communities) which supports states, local communities, and tribes and territories as they undertake hazard mitigation projects, reducing the risks they face from disasters and natural hazards. **Deadline: Jan. 28.**

In Case You Missed It

Recovery Resources:

- Rural Innovation Stronger Economy Deadline: April 19
- Low-Income Home Energy Assistance Program (LIHEAP)
- USDA Biofuel Producer Program Deadline: Feb. 11.
- Downtown Storefront Activation Grant
- EDA Recovery Loans

Business Resource:

- Request for Input for a Rural Minority Business Center Program
- Grants for Arts Projects Deadlines: February 10 and July 7
- Challenge America Deadline: April 21
- Prestamos Prime Small Business Technical Assistance Program

Community Resources:

- T-Mobile Hometown Grant Deadline for Spring: March 31
- Paul Bruhn Historic Revitalization Grant Program Deadline: February 22
- NSF Scholarships in Science, Technology, Engineering, and Mathematics Program Deadline: Feb. 22
- Competitive State Wildlife Grant Program -Deadline: Feb. 19
- Choice Neighborhoods Implementation Grant Program Deadline: Feb. 15
- Department of Interior Bureau of Land Management Headquarters Recreation and Visitor Services Deadline: May 30
- NM Energy\$mart Weatherization Program

More Upcoming Webinars & Events

January 25 at 12 pm
Ask the Expert Q&A: Business Funding

January 25 - March 1

<u>MBDA & Albuquerque Hispano Chamber</u>

<u>of Commerce present - Procurement</u>

<u>Series</u>

Runs for 6 weeks on Tuesdays from 3-5pm

Jan. 25 at 12 pm Get your First Federal Contract & January 26 at 12 pm

<u>Addressing Mental Health Concerns for</u>

<u>Small Business</u>

January 28 at 2 pm State of Latino Entrepreneurship Forum

Jan. 31 - Feb. 4
Certified Fiber Optic Technical
Bootcamp

8-5 pm daily - live classes in Santa Fe

Feb. 1 at 11 am SBIR 101 Workshop

Visit our YouTube channel to view previously recorded EDD webinars.

Ongoing Webinars:

- NM Small Business Development Center Trainings and Webinars
- N.M. Tax and Revenue New Businesses and New Employers workshops
- US and Foreign Commercial Service Trade Events
- Albuquerque SCORE Webinars

On Demand NM SCORE Webinars:

- Get Your Local Business on Google Search and Maps
- Reach Customers Online with Google
- PPP Loan Forgiveness Application Requirements
- Economic Injury Disaster Loan

Have a great resource you want to share with our community?

Email your suggestions to our editor by the Wednesday prior to when you want it to appear.

If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please <u>send an email, asking to opt out, by clicking here</u>. If you prefer to unsubscribe from all emails, click on the unsubscribe option below.

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

edd.newmexico.gov







